

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

## **PERCEPTION DIGITAL HOLDINGS LIMITED**

**幻音數碼控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1822)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the Group may record a loss for the year ended 31 December 2011 as compared to the profit recorded for the year ended 31 December 2010.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Perception Digital Holdings Limited (the “Company”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that it is expected that the Company and its subsidiaries (collectively the “Group”) may record a loss for the year ended 31 December 2011 as compared with the profit recorded for the year ended 31 December 2010, which was mainly caused by (i) the overall decrease in gross profit margin of the Group as affected by the intensification of the European economic crisis in the second half of 2011; and (ii) the increase in resources for the expansion of additional product lines during the year ended 31 December 2011.

The Board would like to emphasize that the overall financial position and operations of the Group remain sound and healthy.

As the Company is still in the process of finalising the audited results of the Group for the year ended 31 December 2011, the information contained in this announcement is only a preliminary assessment of the management accounts of the Group as at 31 December 2011 by the Board and is not based on any figures or information audited or reviewed by the auditors of the Company.

Further details of the annual results of the Group will be disclosed as and when the annual results of the Group for the year ended 31 December 2011 are announced.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.**

By order of the Board  
**Perception Digital Holdings Limited**  
**Dr. Jack Lau**  
*Chairman and Executive Director*

Hong Kong, 17 February 2012

*As at the date of this announcement, the executive Directors are Dr. Lau, Jack and Mr. Tao Hong Ming; the non-executive Directors are Prof. Cheng, Roger Shu Kwan and Prof. Tsui, Chi Ying; and the independent non-executive Directors are Dr. Lam Lee, Kiu Yue Alice Piera, Prof. Chin, Tai Hong Roland and Mr. Shu, Wa Tung Laurence.*