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(formerly known as "Perception Digital Holdings Limited 幻音數碼控股有限公司") (incorporated in the Cayman Islands with limited liability)

(Stock Code: 1822)

CHANGE IN SHAREHOLDING OF THE CONTROLLING SHAREHOLDER

This announcement is made by E-Rental Car Company Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the "SFO").

The Company was informed by Ms. Deng Shufen ("Ms. Deng"), the chairman and an executive director of the Company, that on 3 July 2015, Sino Merchant Car Rental Limited ("Sino Merchant"), a controlling shareholder of the Company, disposed of 789,500,000 ordinary shares of HK\$0.01 each in the Company (the "Shares") (representing approximately 13.20% of the Company's issued share capital as at the date of this announcement) to a third party independent of and not connected with the Company and its connected persons (as defined in the Listing Rules) (the "Disposal").

Sino Merchant is owned as to 60% by Ms. Deng, 20% by Ms. Liu Jiangyuan and 20% by Mr. Gui Bin, both being executive directors of the Company. Ms. Deng is deemed, or taken to be, interested in all of the Shares in which Sino Merchant is interested by virtue of Part XV of the SFO.

Immediately after the completion of the Disposal, Sino Merchant remains as the controlling shareholder of the Company and continues to hold 3,371,973,889 Shares, representing approximately 56.37% of the Company's issued share capital as at the date of this announcement. The Board does not expect the Disposal will have any significant impact on the business operations and the composition of the management of the Group.

By order of the Board

E-Rental Car Company Limited

Deng Shufen

Chairman and Executive Director

Hong Kong, 3 July 2015

As at the date of this announcement, the board of directors of the Company comprise four executive directors, namely Ms. Deng Shufen (Chairman), Mr. Dai Yumin, Ms. Liu Jiangyuan and Mr. Gui Bin and three independent non-executive directors, namely Mr. Fang Jun, Mr. Zhao Xianming and Mr. Wong Yiu Kit, Ernest.