

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



弘達金融控股有限公司

HongDa Financial Holding Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1822)

(formerly known as “E-Rental Car Company Limited 宜租互聯網租車有限公司”)

**CHANGE OF COMPANY NAME AND STOCK SHORT NAME
ADOPTION OF NEW COMPANY LOGO
AND
CHANGE OF COMPANY WEBSITE**

Summary

The Board is pleased to announce that the English name of the Company has been changed from “E-Rental Car Company Limited” to “HongDa Financial Holding Limited” and the Company has adopted “弘達金融控股有限公司” as its dual foreign name in Chinese to replace its former Chinese name “宜租互聯網租車有限公司”.

The stock short name of the Shares for trading on the Stock Exchange will be changed from “E-RENTAL CAR” to “HONGDA FIN” in English and from “宜租互聯網租車” to “弘達金融控股” in Chinese with effect from 9:00 a.m. on 8 June 2016. The stock code of the Company remains as “1822”.

The Company will adopt  as the new logo with effect from 8 June 2016.

The corporate website address of the Company will be changed from “www.arentalcar.com.hk” to “www.hongdafin.com” with effect from 8 June 2016.

Reference is made to the announcement of E-Rental Car Company Limited (now known as HongDa Financial Holding Limited) (the “**Company**”) dated 6 April 2016 and the circular (the “**Circular**”) of the Company dated 11 April 2016 in relation to, among others, the Proposed Change of Company Name.

Unless otherwise specified, capitalized terms used in this announcement have the same meanings as defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “E-Rental Car Company Limited” to “HongDa Financial Holding Limited” and the Company has adopted “弘達金融控股有限公司” as its dual foreign name in Chinese to replace its former Chinese name “宜租互聯網租車有限公司”.

The Certificate of Incorporation on Change of Name of the Company was issued by the Registrar of Companies in the Cayman Islands on 12 May 2016. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 1 June 2016.

CHANGE OF STOCK SHORT NAME

The stock short name of the Shares for trading on the Stock Exchange will be changed from “E-RENTAL CAR” to “HONGDA FIN” in English and from “宜租互聯網租車” to “弘達金融控股” in Chinese with effect from 9:00 a.m. on 8 June 2016. The stock code of the Company remains as “1822”.

EFFECTS OF THE CHANGE OF COMPANY NAME

The change of the Company’s name will not affect any rights of any Shareholders, the Company’s operation or its financial position.

All existing share certificates of the Company in issue bearing the former name of the Company will continue to be valid evidence of legal title to the Shares and be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new English and Chinese names of the Company. New share certificates will be issued under the new English and Chinese names of the Company with effect from 8 June 2016.

ADOPTION OF NEW COMPANY LOGO

With effect from 8 June 2016, the Company will adopt a new logo which will be printed on the relevant corporate documents of the Company, including but not limited to the Company’s promotional materials, interim and annual reports, announcements, circulars and corporate stationary. The Company’s new logo is set out as below:



CHANGE OF COMPANY WEBSITE

The corporate website address of the Company will be changed from “www.arentalcar.com.hk” to “www.hongdafin.com” with effect from 8 June 2016.

By order of the Board
HongDa Financial Holding Limited
Deng Shufen
Chairman and Executive Director

Hong Kong, 3 June 2016

As at the date of this announcement, the Board comprises three executive Directors, namely Ms Deng Shufen (Chairman), Ms Liu Jiangyuan and Ms Wu Qiong (Chief Executive Officer); one non-executive Director, namely Mr Ho Kin Cheong Kelvin; and three independent non-executive Directors, namely Mr Fang Jun, Mr Wong Yiu Kit, Ernest and Mr Zhao Xianming.