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弘達金融控股有限公司

HongDa Financial Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1822)

POSITIVE PROFIT ALERT

This announcement is made by HongDa Financial Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to inform its shareholders (the “**Shareholders**”) and potential investors of the Company that, based on a preliminary review of the unaudited financial information of the Group, the results of the Group for the six months ended 30 June 2016 (the “**Period**”) are expected to record a substantial net profit as compared with a net loss for the corresponding period in 2015.

Based on the information presently available, the Board considers that the Group’s remarkable performance during the Period was mainly attributable to the significant increase in revenue from the steadily growing trading business.

The information contained in this announcement is only a preliminary assessment made by the management of the Company based on the information presently available, including the unaudited management accounts for the Period, which has not been audited or reviewed by the Company’s auditors and has not been confirmed by the audit committee of the Board. The details of the financial information of the Group will be disclosed in the unaudited results announcement of the Company for the Period, which is to be published on or before 31 August 2016 as required under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
HongDa Financial Holding Limited
Deng Shufen
Chairman and Executive Director

Hong Kong, 16 August 2016

As at the date of this announcement, the Board comprises Ms. Deng Shufen (Chairman), Ms. Wu Qiong (Vice-Chairman) and Ms. Liu Jiangyuan as executive directors; Mr. Ho Kin Cheong Kelvin as non-executive director; and Mr. Fang Jun, Mr. Wong Yiu Kit, Ernest and Mr. Zhao Xianming as independent non-executive directors.