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**弘達金融控股有限公司**

**HongDa Financial Holding Limited**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1822)**

**VOLUNTARY ANNOUNCEMENT  
INVESTMENT IN  
ZUOSHISHI TECHNOLOGY SERVICE (BEIJING) COMPANY LIMITED**

This announcement is made by HongDa Financial Holding Limited (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) on a voluntary basis.

**INVESTMENT AGREEMENT**

The board (the “**Board**”) of directors of the Company is pleased to announce that on 29 June 2017 (after trading hours), HongShen Xiwang Technology (Zhuhai) Company Limited\* (弘深希望科技(珠海)有限公司), a wholly-owned subsidiary of the Company (the “**Subsidiary**”), entered into an investment agreement (the “**Investment Agreement**”) with, amongst others, Zuoshishi Technology Service (Beijing) Company Limited\* (做實事科技服務(北京)有限公司) (the “**Target Company**”), pursuant to which the Subsidiary has conditionally agreed to subscribe in cash for, and the Company has conditionally agreed to allot and issue, shares of the Target Company (the “**Subscription Shares**”). Upon completion of the share subscription, the Subsidiary will hold approximately 11% of the issued share capital of the Target Company as enlarged by the allotment and issue of the Subscription Shares.

**INFORMATION ON THE TARGET COMPANY**

The Target Company is incorporated in the People’s Republic of China (“**PRC**”), which is a cooperation headquartered in PRC engaged in the innovative service for start-up technology companies and its related investment activity. The Target Company is primarily engaged in providing business expansion, market promotion, clients referral and recommendation services in order to help the development and growth of start-up companies, and investment in innovative technology start-up companies. A subsidiary of the Target Company has been listed as one of the “Top 3 ChinaVenture 2016 China's advanced manufacturing and

high-tech industry's best promising investment firms” and “Top 50 ChinaVenture 2016 China’s best early phase venture capital investment firms”.

To the best of the knowledge, information and belief of the directors of the Company having made all reasonable enquiries, each of the Target Company and its ultimate beneficial owners is a third party independent of the Company and its connected persons.

## **REASONS FOR AND BENEFIT OF THE INVESTMENT**

The Group is principally engaged in (i) car rental business; (ii) material trading business; and (iii) money lending business.

The Group has been actively seeking new business opportunities from time to time in order to diversify and expand its business, while with focus on the development of financial and asset management business. The Group is proactively identifying opportunities for acquisition of financial business, including various financial institutions, asset or fund management companies, so as to strengthen the Group’s business sectors.

By investing in the Target Company, it is expected that the Group can tap into fund management in technology sector and venture capital business. It is expected that the Target Company and its subsidiary’s focus on the artificial intelligence, internet of things, human-machine interaction and enterprise computing, may provide the Group with opportunities to invest in start-up technology companies with promising prospect, is in line with the Company’s business focus on the development of financial and asset management business.

## **LISTING RULES IMPLICATIONS**

Since all applicable ratios in respect of the proposed investment in the Target Company under Rule 14.07 of the Listing Rules are lower than 5%, the proposed investment does not constitute a notifiable transaction of the Company under Chapter 14 of the Listing Rules. This announcement is made voluntarily by the Company.

**As the proposed investment in the Target Company is subject to fulfilment and/or waiver, if applicable, of various conditions precedent which may or may not be fulfilled, there is no assurance that the proposed investment will be completed. Accordingly, shareholders and/or potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

\* *The English transliteration of the Chinese names in this announcement, where indicated, is included for information only*

By order of the Board  
**HongDa Financial Holding Limited**  
**Deng Shufen**  
*Chairman and Executive Director*

Hong Kong, 29 June 2017

*As at the date of this announcement, the Board comprises Ms. Deng Shufen (Chairman), Ms. Chen Xiaohang (CEO), Ms. Liu Jiangyuan and Mr. Gong Qingli as executive directors; Mr. Jiang Tengfei (Vice-Chairman) as non-executive director; and Mr. Fang Jun, Mr. Wong Yiu Kit, Ernest and Mr. Zhao Xianming as independent non-executive directors.*