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弘達金融控股有限公司

HongDa Financial Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1822)

PROFIT WARNING

This announcement is made by HongDa Financial Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, the Group will, notwithstanding the significant increase in operating revenue, potentially record further loss for the year ended 31 December 2016 (“**FY2016**”) as compared to the loss for the year ended 31 December 2015. The expected further loss for FY2016 was mainly attributable to (i) the impairment of goodwill and intangible assets after reviewing the overall performance of the whole year; (ii) the impairment of available for sale investment; and (iii) the significant increase in finance costs in the second half of the year. Despite the above, the Board considers that the overall financial position remains sound and the business operation of the Group is on steady growth.

The information contained in this announcement is based only on the preliminary assessment by the management according to the information currently available to it and is not based on any figures or information that has been audited or reviewed by the auditors or the audit committee of the Board and may be subject to change. Shareholders and potential investors of the Company are advised to refer to the details of the Group’s financial results for FY2016, which is expected to be published not later than 31 March 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
HongDa Financial Holding Limited
Deng Shufen
Chairman and Executive Director

Hong Kong, 23 March 2017

As at the date of this announcement, the Board comprises Ms. Deng Shufen (Chairman), Ms. Wu Qiong (Vice-Chairman) and Ms. Liu Jianguan as executive directors; Mr. Ho Kin Cheong Kelvin as non-executive director; and Mr. Fang Jun, Mr. Wong Yiu Kit, Ernest and Mr. Zhao Xianming as independent non-executive directors.